



**TC  
BUSINESS  
SCHOOL**

8, Sector-28, Dwarkapuri circle, Opposite Dolphin School,  
Pratap Nagar, Sanganer, Jaipur.



<http://tcbsjaipur.com>



[tcbusinessschooljaipur](https://www.facebook.com/tcbusinessschooljaipur)



[tcbusinessschool](https://www.instagram.com/tcbusinessschool)



[tc-business-school](https://www.linkedin.com/company/tc-business-school)

**TC  
BUSINESS  
SCHOOL**

## PRATIBIMB : THE TCIAN REFLECTION

**LIFE @  
TCBS**



**ANNUAL  
MAGAZINE  
2022-23**

**TC BUSINESS SCHOOL**

**WE MAKE LEARNING A LIFETIME EXPERIENCE**



# THE EDITORIAL MESSAGE

DEAR READER,

Greetings from TC BUSINESS SCHOOL!!!

"Education is not the learning of new facts but rather the training of the mind to think." – Albert Einstein

It is an absolute pleasure to welcome you to PRATIBIMB: THE TCIANS MAGAZINE as we start with the first year of publication.

Imagination is more important than knowledge as knowledge is limited, while imagination embraces the entire world. In a networking age and a knowledge-based economy (K- economy), it is important than ever before to be able to arouse the dynamic forces of creative minds of students.

The activities organised throughout the year prepared students to be active creative thinkers. As it is apt to say, "the more often you think, creatively, the more it will inspire you on to even more prowess in discovering new ideas or ways to improve current situations.

We believe that Overall development of the students should not only include mental, spiritual, physical, emotional and social development of the student but also the need of upgrading his skills with the help of various intellectual and cultural activities.

At TC Business school, every student finds an environment filled with plethora of opportunities and great experiences that will make him/her grow intellectually as well as emotionally. This magazine will provide you with an overview and the reflection of the innumerable events and activities conducted here round the year with the key focus on student development.

TEAM EDITORIAL- TC BUSINESS SCHOOL



## FROM THE DIRECTOR DESK

I am glad to learn that TC Business School is bringing out its first edition of Annual Magazine: PRATIBIMB- Reflection by TCIANS.

The earth has made another orbit around the sun, and it's time for another new year! We are already three years into the new decade, and how can we all forget how 2020 stumped all of us in the form of Coronavirus? Yet, in the last two to three years, the world has learned and unlearned many things, developed a distinct perspective, accepted countless challenges, and overcome them.

I firmly believe, keeping a positive outlook for a lifetime is something every student should learn at an early age. We all know that a positive attitude helps overall well-being and growth and offers a joyful life. Sustaining positivity is a challenge and we at TC business School try to bring a change in the mindset of our students to have a positive outlook. As by keeping a positive attitude, developing encouraging perspectives, and being optimistic, students can remain hopeful and pragmatic in every life situation.

Parents, teachers, and society have an immense responsibility to nurture each child. The most effective way to do it is to lead by example. People with a positive attitude are a delight. Through my experience as an edupreneur, I have come across a few inspiring personalities who are always eager to help, serve, share, and sacrifice to benefit others. They have an interesting perspective on life and society. They believe in collective growth and ensure the well-being of everyone around them.

My message to every student is, it is natural to feel

*My best wishes to the publication of the first edition of this magazine*

**Amit Goyal**

Founder and Managing Director  
(Tirupati Group of Technical Education)



# LIFE @ TCBS

TC Business School (A Unit of Tirupati College of Technical Education) was established in the year 2001 under the Rajasthan Society Registration Act 1958. Pioneered by the honest efforts of young, energetic and well-qualified team of professionals.

TCBS is swiftly developing a distinctive identity and undergoing rapid growth. We offer courses in Management and IT- Computer Science. We have Courses affiliated to University of Rajasthan & Rajasthan Technical University. The professional courses offered are MBA, BBA, PGDCA and BCA

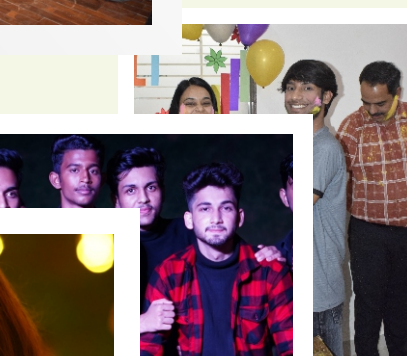
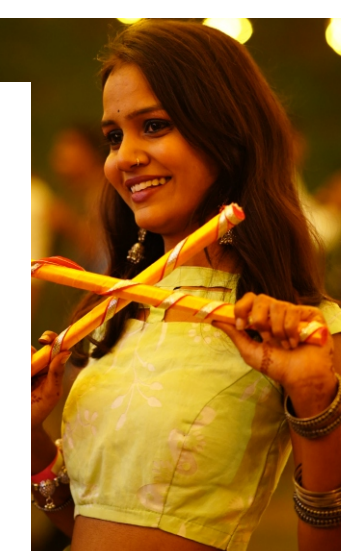
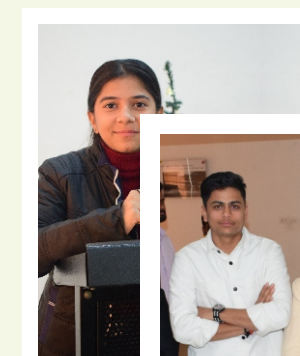
Since last 22 years we have been helping talented students in achieving their dreams. We have best premier pool of Professors and Assistant Professors. Here, you will surely get the best level of education and learning.



An institution where learning is a life time experience, that epitomizes a perfect synthesis of east and west, Traditions shake hands with modernity through multiple perspective

## TIMELINE OF EVENTS

### 2022-23





# ABHINANDAN

## THE ORIENTATION PROGRAMME (JULY 27 TO AUGUST 1, 2022)



AbHINANDAN is an opportunity for our incoming students to get their first glimpse of life @ TCBS. The Abhinandan aims at welcoming our new students with fun orientation activities that encourage student engagement and connection. Various activities were



# EXTEMPORE

The extempore activity was conducted for the students at TCBS as an ice breaking session, to help them know each other in an improved manner. It turned out as an impromptu amalgamation of thoughts culminating into a self-composed speech, the topic for this was received by the students then and there. It helped our students to hone their communication and time management

## THE ICE BREAKING SESSION (AUGUST 5,2023)



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# THE FUN @ PICNIC

All work and no play makes jack a dull boy". A day of relaxation and rejuvenation was planned for our students at Holiday Resort, Sikar

All together 123+ students and 16 staff members had the fun whole day. The main attraction was Columbus ride and DJ at the picnic spot, the students danced and enjoyed to the fullest. This outing helped build camaraderie, trust and friendship among TCBS family members



"We make learning a lifetime experience"

# WORKSHOPS & SEMINARS: DEVELOPING THE INTELLECTUAL MIND

## WORKSHOP ON DATA SCIENCE DATE- 20TH AUGUST 2022

KEY NOTE SPEAKER- MR. ASHOK KUMAR  
VISHNOI (KIZEN PVT. LTD.)



The workshop on data science was organised for the students with the motive that one of the reasons for the acceleration of data science in recent years is the enormous volume of data currently available and being generated. Our students were made aware about the emerging data-driven businesses, and the crucial role a data scientist plays in business-decision making.

## SEMINAR ON FINANCIAL LITERACY DATE-3rd SEP.2022

KEY SPEAKER- CA ANKITA DIXIT

ArthRanj (A financial and stock broking hub - Master Business-Associate of Share khan broking pvt limited) organized a highly interactive seminar at our campus as a part of financial literacy and stock market awareness programme. The speaker gave an insight to our students about the pragmatic approach regarding the importance of stock market, global outlook & technological



## SEMINAR ON INVESTOR AWARNEESS DATE- 21ST NOVEMBER 2022

KEY NOTE SPEAKER- CA V.K. JAIN



This seminar was organised with the purpose to educate the prospective future investors and make students understand the benefits of saving, investment and capital formation or accumulation and help them in making

## CAREER SEMINAR ON PERSONALITY DEVELOPMENT AND COMMUNICATION DATE- 19th DECEMBER 2022

KEY NOTE SPEAKER- MS. KRITIKA SHARDA (CORPORATE TRAINER)



This seminar was organised with the purpose to refine communication skills and train our students for a good career in the area of their interest. The speaker tried to polish & enhance the delivery & listening skills of our students by conducting several activities. It helped them to



## SEMINAR ON FUTURE CAREER PROSPECTS (DATE- MARCH 4th, 2023)

**KEY SPEAKER- MR. ABHIK GUPTA (CORPORATE TRAINER)**

A motivational session on future career prospects was organised by TC Business School for the students. The main purpose of the session was to guide and help the students on the path to career development and success. It increased the knowledge base of the students and gave an insight to the students of the career options and the skills required for the success.



## WORKSHOP ON PYTHON DATE: MARCH 15'2023

**KEY SPEAKER- MR. SACHIN YADAV AND MISS TANU SHARMA**

The python workshop was conducted for the BCA students with an objective to provide students with in-depth knowledge of python programming which will help them to prepare for coding & develop a wide variety of applications.



## THE CULTURAL EVENTS: TCIANS EVENTRA

India's achievements in the field of inward intellectual spheres are bequeathed by the forefathers to the present generation. TCIANS carryout the trend in learning various cultures of different countries through various cultural events.



### THE DANDIYA NIGHT:

Students of TCBS participated in the Dandiya Night with great zeal and enthusiasm in colourful attires. The event included a variety of programmes like, solo singing, group dance, games based on theme of Navratri. The certificates were

awarded to the best dressed students (male/female) and to the best enthusiastic dancers (male/female). Main attraction was DJ-HARDIK PURI. This dance is not just a popular art form but a global representative of Indian culture and this helped our students acquaint and respect our culture



## WOMEN'S DAY CELEBRATION

TC business school celebrated International Women's Day with all the members, to spotlight women, their issues and achievements. The purpose of the celebration was to inspire our women leaders and girl power and celebrate their achievements. The event was full of games, speeches dances, music with the purpose to let the women of our



## HALLOWEEN PARTY

In the western world, this festival is observed with huge celebrations and pomp. This festival is celebrated to rejoice the tranquillity of the souls of the ancestral spirits. The TCBS family celebrated Halloween 2022 with



Popular Halloween activities like trick-or-treating carving pumpkins and lighting bonfires. The students dressed themselves according to the various Halloween themes. It was a perfect amalgamation of eastern and western

## THE TCIANS FAIR

A fair was organised and managed by the TCIANS by inviting various schools and colleges to our campus. Various food and games stalls were organised by the students. Quiz and games were arranged for the visiting students along with dance & music. Our students learnt and developed managerial and team building skills through by managing



## TEACHER'S DAY CELEBRATION

September 5th, reverence to teachers was expressed by students through flowers, titles, fun events for teachers, dances and music. Teachers enjoyed the efforts of their students with heartfelt gratitude





## THE INHOUSE INTELLECTUAL ACTIVITIES

### MIND BOGGLING ACTIVITY

**KEY SPEAKER- MS. SHILPA JAIN, (CORPORATE TRAINER)**

For the development and growth of our students, TCBS organized Mind Boggling for BBA-MBA, BCA, B.COM students. There were four teams with a blend of students from all courses and years. The main purpose of the activity was to enhance the team building skills in the students and make them learn the art of making business strategies through mind



### BIG BUZZ: THE QUIZ SHOW

**QUIZ MASTER: SHILPA JAIN**

This quiz show was conducted as a mind sport with a purpose to test the memory, knowledge, agility of the participants. The students were selected through rapid fire round as the participants in the four teams. It was one of the most enjoyed activity by the students where they gained confidence as well as enhanced their knowledge through the various rounds based on current affairs, advertisements, Bollywood,



### MOCK INTERVIEW SESSION

**KEY SPEAKER: MS. YATI (CORPORATE TRAINER)**

A mock interview session was conducted for the students as a practice interview session, before having a real-world job interview. The main purpose was to boost their confidence and provide them with the feedback about their interviewing skills



## ENHANCING ENGLISH READING, WRITING AND SPEAKING SKILLS

**KEY SPEAKER- MS. SHILPA JAIN, (CORPORATE TRAINER)**



The workshop was conducted for BCA students with an aim to guide them with the steps to enhance English reading, writing and speaking skills. As these communication skills are important for an overall development of

## THE ART OF MAKING A RESUME AND INTERVIEW SKILLS

**KEY SPEAKER- MS. SHILPA JAIN, (CORPORATE TRAINER)**

A resume is important because it helps to immediately display why you're a good fit for a job. In today's competitive market of professional jobs, a resume is usually a base requirement for moving forward in the interview process. Keeping this in mind, a workshop was conducted giving the students insight about the various contents of a good resume. The basic interview skills were shared with MBA students as a part of CRT



## INTER COLLEGE FEST (JIMS)

**"ABHIYUDAYA 2022" DATE- 9TH DECEMBER**



Our Students Participated In The Inter House Feat Held At Jaipuria Institute Of Management Studies In Various Events.

## FESTIVALS: THE CELEBRATIONS

**INDEPENDENCE DAY:** The Independence day was celebrated with the utmost feeling of patriotism and respect for our country with flag hoisting ceremony.

**THE CHRISTMAS :** Christmas was celebrated with fun and frolic at TCBS campus. The student dressed in colour red, celebrated the birth of JESUS. The students danced and enjoyed the event creating cherished memories and spreading happiness to each other.

**LOHRI :** The popular winter folk festival was celebrated in the campus ground with rituals, great food singing, dancing by the students around a huge bonfire. The students were made aware about the reason for celebrating lohri and realised the importance of Punjab's rich traditions of agricultural prosperity, colour and the people's spirit of sharing. Many theme-based games like making popcorn garlands, the lemon race was organised to fill the environment with fun.

**KITE FLYING :** The prominent Makar Sakranti festival was celebrated in our campus and it created an environment where the sky was filled with the kites of TCBS students. The main attraction of the day was the kite flying competition along with the games and the message to our students that the string of the kite is almost invisible but is the one that guides the kite and keeps it fly high.

**REPUBLIC DAY:** 74th Republic Day was celebrated at TC Business School by doing the flag hoisting ceremony. The day symbolized the spirit of independent India

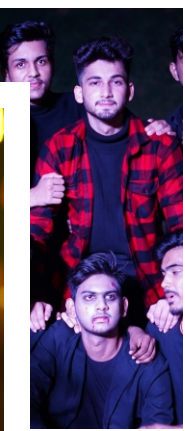
**DIWALI CELEBRATION:** Diwali- the festival of lights symbolising the victory of good over evil was celebrated by TCians with great spirit and auspicious goddess Lakshmi Poojan.

**HOLI CELEBRATION:** The festival of colours was celebrated in the TC Business School with ardour and enthusiasm. The students were made aware about the purpose behind the Holi in Indian culture i.e the beginning of spring after a long winter, symbolic of the triumph of good over evil. The TCBS family enjoyed the festival by playing tilak holi.

**BASANT PANCHMI:** The pooja of Goddess Saraswati was performed by the TCBS family to mark Basant Panchmi on January



## TCIANS IN DIFFERENT FESTIVE MOODS



## INDUSTRIAL VISITS AND TOUR

### THE IIM- AHMEDABAD: FIRST INSTITUTE IN NORTH INDIA TO PARTICIPATE IN THE SUMMIT OF IIM

THE 6TH EDITION OF THE RED BRICK SUMMIT(TRBS), THE MECCA OF MANAGEMENT FESTS IN INDIA, BY IIM AHMEDABAD WAS CONDUCTED FROM SEPTEMBER 29 TO OCTOBER 1, 2022.

The TC business school students took a stroll down the red-bricked walls, witnessed the best-in-business luminaries and amalgamated the learnings. The experts from varying fields shared their stories and enlightened students with their learnings and experiences. Attending various workshops by



### AN INDUSTRIAL VISIT TO FRUBON INDIA



### A VISIT TO JAIPUR RUGS

An Industrial visit to "Jaipur Rugs Company Private Limited", Mansarovar Industrial Area, Jaipur was successfully organised by the TC Business School. 150 students and the faculty members visited Jaipur Rugs Pvt. Ltd. The objective of the visit was to give an industrial exposure and make our students understand the production function along with the basic management processes. The basic aim was to establish an integration between





## THE IIT ROORKEE: E SUMMIT (FEBRUARY 17- FEBRUARY 19, 2023)

The IIT Roorkee organised an E SUMMIT, an event bringing together entrepreneurs, investors and industry leaders from around the world. The TC Business school students got the chance to be a part of this wonderful event. It provided the perfect platform for our students to reconnect with the entrepreneurial spirit gaining valuable insights for their future endeavours.

The various events like idea storm, Investor's Vista, Startup expo along with various informational sessions were attended by the students and help them have 3 days full of knowledge



## SPORTS TOURNAMENT: THE TCIANS CHAMPIONSHIP



Sport is an essential element of education. A 3 days annual sports tournament was organised by TC Business School. Students participated in different indoor and outdoor sports like- cricket, volleyball, chess, carom, kabaddi, badminton etc. The winners and runner ups of the various sports were felicitated with the medals, trophies and certificates in an award giving ceremony organised on the last day of



## THE PARENT TEACHER MEET

TC Business School organises Parent Teacher meet twice a year with the purpose of an open and honest dialogue between parent and teacher to bring about a positive change in our student's life. The main purpose of the meet is to discuss the personal as well as academic problems of the students jointly and to solve these problems



## THE EXAMINATIONS: TEST OF LEARNING

"Exams have an important role in the process of learning and in the whole educational institution."

### INTERNAL EXAMINATIONS :

**DATE- 14TH NOV TO 19TH NOV. 2022**

The TC Business School conducted Internal Examinations for the students from November 14, 2022 to November 19. The purpose was to assess what the students have learned with regards to particular subjects & evaluate their conceptual



### PRE-UNIVERSITY EXAMINATION

Assessment and evaluation of forms the most important part of learning as it quantifies the knowledge gained. With the same purpose, the Pre-University examinations for the students was conducted from February 24, 2023 to March 4,

## THE ADDITIONAL CERTIFICATION COURSES

### CERTIFICATION COURSE ON DIGITAL MARKETING (DATE- 21ST DECEMBER 2022)

Course Instructor- Mr. Tarun Sharma

The term digital marketing refers to the use of digital engines, and other similar channels. TCBS provided channels to market products and services in order to certification course on digital marketing to our reach consumers. This type of marketing involves the students as it helps students gain technical knowledge use of websites; mobile devices, social media, search about the industry & explore the latest tools in digital

### CERTIFICATION COURSE ON ADVANCED EXCEL (DATE- 23RD NOVEMBER 2022)

Course Instructor- Mr. Ashok Vishnoi

Advanced Excel Course was successfully completed by TC Business School students. Advanced Excel skills include the ability to produce graphs and tables, use spreadsheets efficiently, and perform calculations and automation to process large volumes of data. With the rise of big data and data analytics, advanced Excel skills are a real asset both during the job hunt and everyday work





## A MEMORANDUM OF UNDERSTANDING HAS BEEN SIGNED BETWEEN AIESEC AND TC BUSINESS SCHOOL

TC Business School in order to provide its students treasured global exposure has signed an MOU with AIESEC.

AIESEC is an international non-governmental not-for-profit organization that provides young people with leadership development and cross-cultural global internship and volunteer exchange experiences across the globe, with a focus to empower young people so that they can make a positive impact on society.

AIESEC network includes approximately 70,000 members in 127 countries and territories. It is the world's largest youth-led network creating positive impact through personal development and shared global experience. The students at TCBS will now get an opportunity to travel



## THE CLASS OF 2022-2023



## THE INTERNSHIP AND PRE-PLACEMENT DRIVE (MARCH 18- MARCH 21, 2023)

The 4 days Internship and Pre-placement Drive was conducted at TC Business School for their students. Various esteemed companies visited the campus for the pre-placements and internships and many of our students cracked the interviews and got selected in the companies. This drive presented our students with new opportunities to gain technical knowledge within the industry of their choice by working directly with professionals in that field. It boosted up the confidence of our students

### The Number of Selected Students For Pre-placement & Internships

1	STAR HEALTH	14
2	PNB METLIFE	35
3	KINGHILLS TRAVELS	09
4	AIM INDIA	24
5	RED CUBES (DIGITAL MARKETER)	09
6	JOY SOLUTIONS (DIGITAL MARKETER)	13

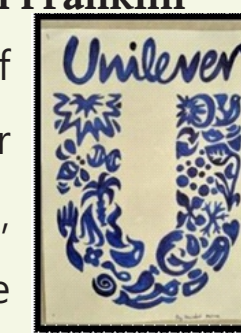
## “THE STUDENT WALL”

-For the students, by the students



“Tell me and I forget, teach me and I remember, involve me and I learn” -Benjamin Franklin

The concept of STUDENT WALL was commenced with an idea to enlarge the learning horizon of the students. The idea was to have a wall where the students could share and exchange their knowledge, views and various notions with each other. The wall contained various articles, poems, motivational quotes, current affairs, corporate case studies prepared by the students and for the students.



The wall is managed by the student coordinators from each class and section. The wall had the contents according to the themes like Republic Day, Union Budget, Corporate Affairs, Women's Day, Environment Day, Technological advancements etc. latest developments in different fields

## THE SHINING TCIAN STARS

“WHEN TALENTS ARE SPOTTED, AMBITIONS BLOOM”

- **LATEEKA GULYANI** (2019-20) SECURED FIRST POSITION IN RAJASTHAN TECHNICAL UNIVERSITY, KOTA (RTU) MERIT LIST WITH 86.63%
- **MONIKA SHARMA** GOT 6TH MERITS IN RTU MAIN EXAMS. (RTU MERIT 2021)
- TCBS STUDENT NAMED **LAKSHITA MUNDRA** GOT 7TH MERIT IN RTU MAIN EXAMS. (RTU MERIT 2021)
- ONE OF OUR STUDENT **MR. SUNNY SHARMA** WON THE CASH PRICE IN A BUINESS QUIZ AT IIM AHMEDABAD: THE RED BRICK SUMMIT (2022)
- **OUR STUDENTS: AVANSHIKA TANWAR, MONU SHARMA, GUNGUN JAIN** WON THE 3RD



## IN THE WORDS OF OUR STUDENTS...

### Minds Are Like Parachutes, They Only Function When They Are Open”



I have been a part of TC Business school since last 8 months as a MBA student. I have developed many skills like leadership skills, communication skills, enhanced my personality and all of it has boosted my self-confidence. I got the chance to organise many events like Teachers Day, Fair and dandiya night: as a team leader it enhanced my leadership and management skills. There are various events organised by TCIANS which gives every student an opportunity to develop skills and get the best exposure

**RITIKA JAJOO: MBA I YEAR**



From my journey from admission till today, TCBS has brought a positive change in me. The academics and participation in various activities conducted at the institute has made me more extrovert and confident. The events like Eventra, Halloween, various personality development and motivational sessions have enhanced my intellectual as well as creative skills a lot. The best part of these events has been it has brought us closer and given me a chance to interact with other students and made be become a better version of myself.

**BHASKAR VYAS: BBA I YEAR**



Few months back, I was here with fears and anxiety as I was an introvert person. But then at TC Business School, I took part in so many co-curricular activities which gave me the confidence to move forward facing challenges. There was a big event EVENTRA in October. The teachers gave us the opportunity to organise it and invite various schools and colleges, this enhanced my communication skills a lot and helped me connect with people easily

**SIMRAN: MBA I YEAR**



I have learnt a lot many things at TC Business School which has given me a chance to apply theoretical knowledge into practical one by managing and participating in different college functions. After all these months, I have got to know that I can lead in a better way and also become proactive person in my life. I have been able to recognise my strengths and weaknesses and improve myself in every area.

**PRIYA VARDANI MBA I YEAR**



A great motivational experience, it has been for me. Last few months here at TCBS have enhanced my knowledge and creativity. I just enjoyed managing the student wall as the coordinator. It developed my communication skills and helped me make my personality attractive. Planning and preparing content for various themes as well as encouraging others to bring up their articles has been a great learning experience for me.

**SRISHTI MEENA BCA I YEAR**

## OUR PRESENCE

### Campus – I (Head Office)

M2, Mahesh Colony,  
J P Colony,  
Tonk Phatak, Jaipur,  
Rajasthan 302007



### Campus – II

Block 262, Sector 26,  
Gandhi Kuteer,  
Near PHED, Opp. NRI Colony,  
Pratap Nagar,  
Sanganer, Jaipur



### Campus – III

8, sector-28,  
Dwarkapuri circle,  
opposite Dolphin School,  
Pratap Nagar, Sanganer,  
Jaipur.

