

KNOWLEDGE. UNDERSTANDING. VALUES.



BBA : AFFILIATED FROM UNIVERSITY OF RAJASTHAN, JAIPUR

Welcome

to TC Business School (A Unit of TCTE Society), a college where learning is a lifetime experience, that epitomizes a perfect synthesis of east and west, Vedic and Anglo, where traditions shake hands with modernity in all its modesty, where creative minds meet professional faculty. At TCBS we value every individual in our care and it is our aim to provide the best possible environment for our students with the very best preparation for life after college.

We seek to develop ideal positive values of life & passion for learning that will help them develop the understanding and knowledge they will need to make a positive contribution to the communities in which they would like to live and work. The possibility of achieving this is strengthened by the fact that we offer an academic program that includes breadth and depth, is rigorous, and can be tailored to individual needs. We encourage high academic standards and have high expectations of personal discipline and motivation from our students as these are the keys to success in life.

As one of the leading Business Schools, TC BUSINESS SCHOOL brings together people, cultures, and ideas to change lives and to transform organizations. A global perspective and cultural diversity are reflected in all aspects of our research and teaching.

For over twenty years, TCTE Society has been at the forefront of Education, developing and inspiring business leaders who strive to make a deep, positive and lasting impact on the people, companies, and society they serve.

The school's integrated and up to date curriculum, close ties with Multinationals, and active connection to the Global Network for Advanced Management ensure that our Management Students acquire crucial Techno -Managerial skills and develop a genuine understanding of an increasingly complex global context.





about **BBA**

Bachelor of Business Administration (BBA)
(Affiliated to University of Rajasthan, Jaipur)
3 years full-time degree course

Bachelor of Business Administration at TC Business School (TCBS) is a three-year full-time degree program. The program is designed and structured to provide young minds with an intellectually stimulating learning environment that imparts a basic understanding of the management concepts of international business.

The objective of this program at TCBS is to produce excellent professionals who can translate theory into practice, and are capable of identifying and solving management problems at the local and global level. Our approach towards teaching is more practical where knowledge is imparted for practical applications in the corporate world.

This under-graduate program equips the students with an in-depth understanding of management theory coupled with intensive industry exposure.

The course curriculum is designed after an in-depth study of the requirements of all stakeholders and the ever-changing demands of the industry. The salient features of the program are emphasized on enhancing the students' soft skills and maximizing the industry interface through varied initiatives. The program also offers tremendous flexibility and learning opportunities through a credit-based approach.

TCBS follows the norms of UOR, Jaipur for the conduct of examinations & declaration of results which is at the sole discretion of UOR, Jaipur.

The curriculum is flexible and includes lectures, case studies, role-plays, and integrative exercises. The focus of teaching the students of BBA is to build up their ability to solve various problems associated with business enterprises. Students get a platform to make themselves familiar with the fast-changing global business scenario.



- MBA
- MCOM
- MCA
- C.A.
- C.S.
- C.M.A.
- LLB

HIGHER EDUCATION AFTER BBA



EMPLOYMENT AREA AND CAREER POTENTIAL



- Business House
- Financial Organization
- Banks
- Educational Institute
- Marketing Organizations
- Finance and Accounting Areas
- Export Houses
- Industrial Houses
- Multinational Companies
- BPO and KPO
- Entrepreneurship
- HR Management
- Business Consultant
- Tourism Management
- Supply Chain Management
- UPSC and RPSC (GOVT Jobs)

why TCBS

Excelling at Research: We strive for excellence in research and innovation. We've also come up with a panel of part-time Distinguished Research Professors and Entrepreneurs whose Knowledge is shared with Management Folks at IPS. They concentrate on mentoring and promoting research of international significance and on deepening international Knowledge by ties with Prestigious institutions.

Excelling at Teaching: Our world-class researchers and Entrepreneurs are also superb teachers, skilled at using a variety of teaching methods to engage and instruct. We also employ Professors of Practice, people who combine academic expertise with substantial business experience to aid the practical learning in the classroom.

Excelling in producing the most valuable Graduates: The bright students we recruit for the management program, turns into fantastic graduates, with a thirst for learning and a rounded approach to life and work. With academic theory and practical skills, they hit the ground running in any company.

Excelling in On-the-Job Training: Our Students come up as a Prodigious Management Folk after graduation with our unique On-the-Job Training Methodology which they undergo during the period of graduation with top corporate and multinationals.



MORE TO KNOW

- Seminars/Conferences/Workshops
- Training, Exposure, and Internships
- Test Series
- Corporate Lectures and Leadership Camps
- National and International /Industrial Visits
- Career Guidance by Expert Trainer
- AC Classrooms with Projectors
- Annual Management Festivals

Fee Structure of BBA

Option I (Yearly)

One Time Payment

60,000.00

Option II (Half Yearly)

Amount in Installments

35,000.00

35,000.00

Option III (Quarterly)

Amount in Installments

20,000.00

20,000.00

20,000.00

20,000.00

Registration Fee: Rs. 15,000/-

Fee Payable to TCBS for 3 years of Studies

- Advance Post-Dated Cheques for the fees will be required.
- Payments are to be made in favour of "Tirupati College of Technical Education" payable at Jaipur.
- Education loans are available as per the guidelines from all nationalized/private banks.
- Fee is Non-Refundable & Non-Transferable.
- Late Fee will be applicable.

*Terms & Conditions Apply

S Y L L A B U S

Syllabus BBA 1st Year

Paper 1: Business Management
Paper 2: Business Communication
Paper 3: Legal Aspect of Business
Paper 4: Financial Accounting
Paper 5: Business Economics
Paper 6: Computer Fundamentals

Additional Diplomas / Certification Courses (1st year)

- Digital Marketing
- Personality Development
- Seminar on current topics
- Entrepreneurship: Contrivance of Job Creations

Syllabus BBA 2nd Year

Paper 1: Strategic Management
Paper 2: Marketing Management
Paper 3: Human Resources Management
Paper 4: Business Finance
Paper 5: Quantitative Technique
Paper 6: Management Information System

Additional Diplomas / Certification Courses (2nd year)

- Strategic Management and Control
- Paradigm shift in Management Practices
- Economic Impact of Environmental Issue in India
- Seminar on Current Topics

Syllabus BBA 3rd Year

Paper 1: Organization Behaviour
Paper 2: Indian Management Thought and Business Leaders
Paper 3: International Business
Paper 4: Cost and Management Accounting
Paper 5: E-Commerce
Paper 6: Book Review Presentation and Viva-Voce

Additional Diplomas / Certification Courses (3rd year)

- Grooming and the art of presenting oneself
- Ethics, Values, and Respect
- Customer Relationship Management
- Seminar on Current Topics



PLOT NO-8, SECTOR-28, DWARKAPURI CIRCLE, OPPOSITE DOLPHIN SCHOOL,
PRATAP NAGAR, SANGANER, JAIPUR | PH: +91 83849 59592

CORPORATE OFFICE
M-2, MAHESH COLONY, TONK PHATAK, JAIPUR | PH: +91 141 2590377